



# Jayleon Jordan

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## Experience

### **Sr. Designer (Hero Digital)** Feb 2020 - Apr 2023

Designing high quality pixel perfect visual/user experiences. Design for web, mobile and app platforms. UX/UI, visual and product design. Designs consisted of large new product launches, quick turn arounds and smaller ongoing updates. Working across multiple teams, small and large.

### **Sr. Digital Graphic Designer (The North Face)** Feb 2016 - Aug 2019

Design web/mobile campaign pages from beginning to end including UX and UI, create banners, design email assets, creating digital animated assets, assist in front end development of pages and onboarding of new colleagues.

### **User Experience Designer (SavvyMoney)** Jun 2014 - Feb 2016

I was the lead designer, involved with everything from beginning to the end of projects. Product design, UX/UI and visual design. Working with a small team, managing multiple design projects and taking responsibility for my creative decisions.

### **Interactive Design Intern (ATTIK)** February 2014–May 2014

As interactive design intern I assist the digital team in designing for web/mobile, creating assets, design templates, banners, landing pages, promotions, designing and animating user experiences.

## Skills

Sketch	Illustrator	After Effects	UX/UI
Figma	InDesign	HTML/CSS	Digital Imaging
Photoshop	Visual Design	Visual Design	

## Education

Academy of Art University, San Francisco, CA  
Bachelor of Fine Arts, Web Design + New Media

## Accolades

Creative Innovation Award (The North Face)